

Here are the two email drafts:

Email #1: Introductory Pitch (If You Can't Reach the Manager/Owner by Phone)

Subject Line: Unique Custom Promotional Products for Your Clients

Body:

Hi [Name/There],

I'm [Your Name], a local maker specializing in custom 3D-printed promotional products. I wanted to reach out because I think my unique offerings could be a great fit for your clients.

Here's what I can do:

- **Fully Customizable Designs**: Glow-in-the-dark ornaments, branded magnets, and more.
- **Small-Batch Flexibility**: Perfect for clients with niche needs or limited runs.
- **Fast Turnaround**: Local production means I can work with tight deadlines.

I also make it simple by taking your clients' graphic content and adapting it to my manufacturing process, saving you time and effort.

I'd love to create a sample for you to showcase to your clients. Would you be open to a quick chat or meeting to discuss this further?

Let me know what works best, or feel free to call me at [Your Phone Number].

Looking forward to connecting,

[Your Full Name]

[Your Business Name]

[Your Website or Portfolio Link]

Follow-Up Emails for Each Type of Pitch

1. Follow-Up to Phone Pitch

Subject Line: Following Up: Let's Customize Promotional Products for Your Clients

Body:

Hi [Name],

It was great connecting with you over the phone about my custom 3D-printed promotional products. I wanted to follow up to share a little more about what I can offer:

- Customizable items like glow-in-the-dark ornaments and branded magnets.
- Small-batch production with local support for quick turnarounds.
- Flexibility to adapt your clients' designs and logos seamlessly.

I'd love to create a sample for you to showcase to your clients. Let me know if you'd like me to drop one off or if you have a specific project in mind to get started.

Looking forward to working with you,

[Your Full Name]

[Your Business Name]

[Your Phone Number]

2. Follow-Up to In-Person Pitch

Subject Line: Thanks for Your Time – Let's Create Something Unique

Body:

Hi [Name],

Thank you for taking the time to meet with me earlier. I hope the samples I left with you gave a good sense of the quality and customization options I offer.

As a quick recap:

- My 3D-printed items are fully customizable, including glow-in-the-dark and branded designs.
- I can adapt your clients' logos and graphics for production, saving you effort.
- Small-batch flexibility ensures you can offer unique options for niche projects.

If you have any questions or a specific client in mind, I'd be happy to provide a custom mockup to get started. Let me know how I can help!

Best regards,

[Your Full Name]

[Your Business Name]

[Your Phone Number]

3. Follow-Up to Initial Email Pitch

Subject Line: Just Following Up: Custom 3D-Printed Products for Your Clients

Body:

Hi [Name/There],

I hope this message finds you well! I wanted to follow up on my earlier email about the custom 3D-printed promotional products I create.

If you're interested, I'd love to provide a sample to showcase the unique possibilities—like glow-in-the-dark designs, branded ornaments, and more. I'm also happy to discuss how I can make the process seamless by adapting your clients' graphics into ready-to-print designs.

Let me know if you'd like to connect, or feel free to call me directly at [Your Phone Number]. I'm excited to see how we can work together!

Warm regards,
[Your Full Name]
[Your Business Name]
[Your Website or Portfolio Link]

Let me know if you'd like any further tweaks or additional versions!